

Saudi Arabia, Haier, the global leader in home appliances and consumer electronics, is proud to announce its participation in the highly anticipated Big 5 Global event. As a renowned name in the industry, Haier's presence at this event promises to showcase its latest innovations and cutting-edge technologies to a global audience.

The Big 5 Global were started in 1980. It is the largest construction industry event in the Middle East. The exhibition content covers construction materials, hardware tools, ceramic bathrooms, air -conditioning refrigeration, construction machinery and other industries. The exchange platform has become the weathervane of the construction industry in the Middle East after nearly 40 years.

At the event, Haier aims to steal the spotlight by unveiling its impressive range of home appliances and consumer electronics, all designed to meet the evolving demands of the modern lifestyle. With a commitment to sustainable living and innovative solutions, Haier's participation will demonstrate its dedication towards providing energy-efficient and user-friendly products.

At the event, the company demonstrated its latest innovations in HVAC systems that reduce energy consumption while maintaining superior performance.

At the Big 5 Global event, haier smart home brought firsthand experience of future home appliances and consumer electronics. This is an opportunity not to be missed for anyone seeking to stay ahead of the curve in the construction and infrastructure industry.